

DAVE SCHLAFMAN

ANIMATION DIRECTION & ILLUSTRATION

November 1, 2009

Hello!

My name is Dave Schlafman and I love creating original characters, imaginary worlds, and animations. I am a passionate and creative animation director, designer, and illustrator who has extensive experience working in the children's media field. I have a diverse skill set which includes, project management, concept development, art direction, storyboarding, and illustration. I am seeking an opportunity to make your time-based and illustration projects more fun and imaginative.

I have a proven track-record and a history of accomplishments. Here are some highlights:

- Co-created and produced *Fizzy's Lunch Lab*, an original broadband series for *PBS Kids Go!*.
- Illustrated the chapter book series, *The Monster Squad*, for Penguin.
- Grand-Prize Winner: Current TV's *60 Seconds to Save the Earth PSA Contest*. Al Gore now uses the PSA in his presentations on climate change.
- Developed and Directed fifteen shorts for PBS Kids' *Between the Lions*
- Art-directed Hasbro's *Trivial Pursuit for Kids* Animated DVD
- Featured in the book/DVD publication, *Pictoplasma: Characters in Motion*

I continue to create top-notch animations and images for children and families to enjoy. I am seeking an opportunity in which I can lead or immediately contribute to any creative project. Feel free to contact me via phone or email.

Thanks!

Dave Schlafman

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EMAIL Dave@Schlafman.com ONLINE PORTFOLIO www.Schlafman.com

TELEPHONE 617.851.3973





DAVE SCHLAFMAN

ANIMATION DIRECTION & ILLUSTRATION RÉSUMÉ

EDUCATION

Massachusetts College of Art Boston, MA. - BFA, 2004.
Double Major: Studio for Interrelated Media and Animation
Graduated with Distinction and Departmental Honors.

SPECIALTIES & SKILLS

DESIGN FOR ANIMATION

- **Character design:** My style leans towards the playful and outrageous, with a focus on creatures, though I'm quite versatile.
- **Show bibles and model sheets:** Complete with character biographies, plot ideas, environments, and sample dialogue
- **Complete design process:** I've directed numerous professional projects ranging from pilots to PSAs. Each project focused on creating unique design solutions, from sketches to finished animation.

ANIMATION PRODUCTION

- **Budgets and Schedules:** Planning your project from start to finish
- **Scripts and Outlines:** Specializing in short-format content (30sec-6min)
- **Storyboards:** Rough thumbnails to final animatics
- **Digital Animation and Motion Graphics:** Including traditional Flash Animation, After Effects compositing, and Final Cut Pro editing

WORK EXPERIENCE

Dave Schlafman Studio, LLC Boston, MA *2002-Present*
Producer/Director/Illustrator

- Manages and leads creative teams to produce animated projects
- Conceptualizes, plans, and directs animated shorts and spots
- Designs and creates original characters for animation and illustration
- Provides creative consultation to children's media companies

CLIENT LIST

- PBS Kids
- UNICEF
- WGBH
- The Penguin Group
- Hasbro Toys
- Parker Brothers
- American Greetings
- Johnny Cupcakes
- Pileated Pictures
- National Fire Prevention Association
- Safehands Inc.

Soup 2 Nuts Watertown, MA *March 06-Sept. 07*
Designer/Art Director/Story Artist

- Developed & art directed fifteen shorts for PBS's *Between the Lions*
- Story Artist for *The Adventures of Wordgirl* (PBS Kids, Fall 2007)
- Conceptualized and designed characters for projects in development
- Served as a designer and animator on Cartoon Networks' *Assy McGee*

Derek Garvens Design San Francisco, CA *March-July 2005*
Motion Graphics Designer: *Hasbro Video Now*

- Edited current TV shows' video/animation sequences for DVD games
- Animated text and images for trivia game conten

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SCREENINGS

- **TED Conference, 2008**
- **Web Jam:** Best of the Web Animation Show, 2008
- **Channel Frederator** Pick of the week, 2008
- **Drawn.com, 2008**
- **ColdHard Flash.com, 2008**
- **Best in Southwest** Motion Graphics Festival, 2007
- **Animation Block Party, 2007**
- **MTV U Networks, 2007**
- **Boston Underground Film Festival, 2006**
- **Independent Exposure** Premiere, 2006
- **New England Film Festival, 2005**
- **Animation Block Party, Summer 2005**
- **Apple Store San Francisco, 2005**
- **Kalamazoo Film Festival** Competition, 2005
- **South By Southwest** Film/Music Festival, 2005
- **New England Film Festival, 2004**
- **Squealing Pegs:** MassArt Animation Show, 2004 (*Winner, Best of Show*)

AWARDS

- **Current TV:** *60 Seconds to Save the Earth-PSA* Contest Grand Prize, 2007
- **Best of Southwest** Film Fest, Best PSA, 2007
- **MassArt Alumni Auction** Award/Scholarship, 2004
- **Wilhelmina Denning Jackson** Award/Scholarship, 2002-2004
- **MassArt Alumni Auction** Award/Scholarship, 2002
- **Art Associates Inc.** Art Award/Scholarship, 2001

SOFTWARE

- Photoshop CS3
- Illustrator CS3
- Flash CS3
- InDesign CS3
- After Effects
- Final Cut Pro